

COOKIE POLICY

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This Cookies Policy applies to the global organisation of Benefit Seven entities (hereinafter referred to as “Benefit Seven” or “we”) of all sizes and business activities, across all geographies where we operate.

Benefit Seven is the data controller which collects and processes the personal information you provide on www.7card.ro (“Our Website”).

Our cookie policy aims to show you how we respect the privacy of all visitors to our Website.

If you have any questions regarding the processing of your personal information on our Website, please consult our Online Privacy Policy at <https://7card.ro/politica-de-confidentialitate/> or contact us by email at: privacy@benefitseven.ro

We use cookies and other similar technologies to improve the performance of our website and enhance your browsing experience. Certain areas of our website use cookies to understand more about you so that we can provide personalised information about our services.

1. WHAT IS A COOKIE?

Cookies are **small files downloaded to your device when you visit our Website, which allows the website to recognise your device or store information about your past preferences or actions.** They are used to help you navigate websites efficiently and perform certain functions.

In this policy, the term “cookies” refers to cookies and other similar technologies (e.g. Web Beacons).

2. WHAT KIND OF COOKIES DO WE USE?

We may use the following types of cookies on our Website:

- ▶ **Session cookies:** these cookies allow our website to link the actions of a user during a browser session and are automatically deleted when the browser is closed;
- ▶ **Persistent cookies:** these cookies remain stored in your terminal device until they reach a defined expiration date, which may vary from days to minutes. They may be used for a variety of purposes, including remembering your preferences and choices when using a website or to target advertising;
- ▶ **First-party cookies:** are set by a website which you are currently visiting, in order to improve your browsing experience;
- ▶ **Third-party cookies:** these cookies are set by a website on a domain which is distinct from the domain of the Website visited by the user, as displayed in the address bar of the browser.

Specifically, cookies and other similar technologies used on our site are classified as follows:

- ▶ Essential cookies used for technical purposes
- ▶ Performance cookies
- ▶ Targeting cookies

A. ESSENTIAL COOKIES

Essential cookies include **strictly necessary cookies**, which we use for operating our Website, and **functional cookies**, which help us improve the performance and design of our Website.

Strictly necessary cookies are usually set only in response to actions you take, which are a request for services, such as setting your privacy preferences, logging in or filling out forms (for example, to register for events or to provide feedback).

Functional cookies help us remember the settings you have selected or to assist you with other functionalities when you browse and use our Website. This helps us remember our preferences when you return to our website.

These cookies help enhance functionality and personalisation. These may be set by us or by third-party providers whose services we have added to our pages.

You can set your browser to block or alert you about these cookies, but you should be aware that some or all of these features may not work properly, and some parts of our Website may not work at all.

For more information about cookies via [Vimeo](#), [Google](#), please visit the websites of third-party partners.

B. PERFORMANCE COOKIES

Performance cookies, which include analytics technologies, help us improve the performance and design of our site. This feature allows us to measure how many times a page has been visited, to know which pages are the least popular and to see how visitors access our website to improve your experience on our Website. The information collected by these cookies may be aggregated. If you do not accept (or do not withdraw your consent to) these cookies, we will not know when you have visited our website and will not be able to monitor its performance.

Our website may also occasionally use “web beacons” which allow us to count visitors who have accessed our Website after being exposed to a Sodexo banner ad on a third-party Website. We do not use this technology to access your personal information, but only to compile aggregate statistics about visitors to our Website to evaluate the effectiveness of our advertisements.

Your consent is required to use most of the cookies mentioned above. For more information on how to control cookies (your consent/withdrawal of consent) on our Website, please see section 4.

For more information about cookies through [Hotjar](#), [Google](#), please visit the websites of third-party partners.

C. TARGETING COOKIES

Targeting cookies are installed on our website by our advertising partners to create a profile of your interests and display relevant ads on other websites. They work by uniquely identifying your browser and device. If you reject these cookies, you will no longer experience targeted advertising on certain websites.

These cookies collect information about the origin of your visit, the location where you have been exposed to Benefit Seven advertising, what ads you have seen, regardless of whether you visited our website directly or indirectly, the device you used to access our website, and what downloads you have made.

In addition, we also use cookies on certain pages of our website to communicate with third-party data providers about your digital behaviour. This helps us understand and target more relevant advertising in the future. The information we receive may be aggregated and will include statistics such as demographics, online behaviour, product interests and lifestyle.

Your consent is required to use most of the cookies mentioned above. For more information on how to control cookies (your consent/withdrawal of your consent) on our Website, please see section 4.

For more information about cookies through [Google Analytics](#), [Google AdWords](#), [Facebook Ads](#), [LinkedIn Ads](#), visit the websites of third-party partners.

3. FOR HOW LONG DO WE STORE COOKIES?

Persistent cookies will be stored on your device for up to 13 months.

4. HOW TO MANAGE COOKIES ON OUR WEBSITE

Essential cookies do not require your consent.

For **analytics cookies** and **targeting cookies**, we will ask for your consent before placing them on your device. You may give your consent or refuse cookies at any time by:

- Using [Cookie Settings](#)
 - ▶ Configure your browser to accept or decline cookies.

However, please be aware that if you disable “cookies” in your browser, you will not be able to fully experience some features of our Site. For example, you will not be able to benefit from automatic log-on and other personalisation features of our website.

Please note that you must not forget to configure the browsers on your various terminals (tablets, smartphones, computers). There are several ways to configure browsers, so you should refer to the “Help” section of the browser you are using to understand how to configure and exercise your options.

You may also disable the following performance cookies.

- ▶ You may disable Google Analytics cookies by downloading the module available at the following address: <https://tools.google.com/dlpage/gaoptout/>
- ▶ You may disable LinkedIn's Insight tag by changing your user settings on LinkedIn: <https://www.linkedin.com/psettings/>

5. CHANGES TO THIS COOKIE POLICY

Sodexo may change this Cookie Policy as necessary.

If policy changes are made, please note that it may take up to 30 business days to implement the new privacy practices. You should check this page regularly if you want to monitor the changes.

6. COMPLAINTS

If you wish to lodge a privacy complaint with us, you may complete and submit the [application form](#) or send your complaint by email or letter in accordance with our [Data Protection Requests and Complaints Policy](#). If you are not satisfied with our response, you may refer your complaint to the competent Supervisory Authority or the competent court. You may also contact our

supervisory authority, the National Authority for the Supervision of Personal Data Processing (www.dataprotection.ro)

7. CONTACT

If you have any questions or think that your problems have not been addressed in this Cookie Policy, please contact us by email at: privacy@benefitseven.ro or contact our Group Data Protection Manager by email at: dpo.group@sodexo.com.